



**Sponsorship Packages**  
**9<sup>th</sup> International Symposium**  
**Light in Horticulture**  
**June 8-12, 2020**  
**Quality hotel View**  
**Malmö, Sweden**  
<http://www.ishslight2020.se>



### SPONSORSHIP & EXHIBITION OPPORTUNITIES

There are a number of attractive sponsoring opportunities by which companies can support the meeting. Companies are free to make their selection from the following list of sponsorship items.

### SPONSORSHIP PACKAGES

	Silver	Gold	Platinum
Company logo on the conference website with option to hyperlink to company website	◆	◆	◆
Logo on the list of sponsors in the conference APP provided to all participants at registration	◆	◆	◆
Free insert in Meeting folder and opportunity to provide company literature in the participant registration packet	◆	◆	◆
Ability to display one flag or banner provided by the company		◆	◆
Logo at the start of each oral session on the screen		◆	◆
Complimentary ticket to the Banquet Dinner		1	2
Complimentary full registration			1
Presentation table (approx. 0.7 m x 1.8 m) available for company to exhibit products, brochures, etc. Electrical power available upon request in advance.			◆
Opportunity to act as a panel member in a round table			◆
Priority in choosing sponsorship items			◆
Prices if confirmed and paid by January 20, 2020	<b>10,000 SEK</b>	<b>20,000 SEK</b>	<b>40,000 SEK</b>
Approx. in Euro	<b>€ 1,000</b>	<b>€ 2,000</b>	<b>€ 4,000</b>

## HOSPITALITY SPONSORSHIP PACKAGE

	Welcome reception	Banquet dinner	“Dine with a researcher” <sup>1</sup>
Recognized as sole sponsor of welcome reception; everything listed in the Platinum package	◆	◆	
Everything listed in the Silver package			◆
First billing in list of sponsors	◆		
Second billing in list of sponsors		◆	
Opportunity to deliver brief welcome remarks during reception (but not again during conference)	◆		
Opportunity to deliver brief welcome remarks during banquet (but not again during conference)		◆	
Prices if confirmed and paid by January 20, 2020	<b>60,000 SEK</b>	<b>60,000 SEK</b>	<b>5,000 SEK</b>
Approx.	<b>€ 6,000</b>	<b>€ 6,000</b>	<b>€ 500</b>

<sup>1</sup> “Dine with a researcher” is an opportunity for early career scientists (PhD-students, early post doctoral students). During the symposium, early career scientists will have the opportunity to meet for dinner and discuss with an established scientist within the scope of the symposium’s topic, but also strategic career choices. There will be four dinner tables with a total of 4 early career scientists and one established researcher. Early career scientists sign up for this opportunity while registering. Dinner tickets are raffled.

## EXHIBITION

Exhibition space

Price for floor space is SEK 5 000/m<sup>2</sup> (approx. € 500/m<sup>2</sup>) excl. VAT. Minimum 4 square meters. Please note that that only floor space is included (no walls).

Included in the exhibition package:

- 4 m<sup>2</sup>
- 1 table and 2 chairs
- 2 sockets for power supply
- Listing on the meeting’s website
- 1 exhibitor name badge (no access to the Meeting). Additional badges can be purchased.

*Allocation*

The exhibition space will be allocated by the Local Organizing Committee. You will receive the plan of the exhibition 6 weeks prior to the meeting.

## SPONSORSHIP ITEMS

Congress material

- Conference folder/conference APP SEK 35 000 (approx. € 3500) + production cost  
Allocation of approx. 500 folders. The logo of the meeting should be printed on the folder/displayed in the APP.
- Lanyards SEK 15 000 (approx. € 1 500)
- Sponsorship sum includes production cost for 500 lanyards. Name badges SEK 10 000 (approx. € 1 000)  
The Sponsor’s logo and the Meeting logo will be printed on the badge. Sum includes the production cost for 500 badges.
- Insert in the folder SEK 10 000 (approx. € 1 000)  
Max. 1 leaflet. The content of the insert is subject to approval by the organizers.
- Notepad and pens SEK 10 000 (approx. € 1 000) + production cost

### **OTHER SPONSORSHIP ITEMS**

If you are interested in other sponsorship items, *e.g.*, app, advertisement, coffee/lunch breaks, please contact the exhibition secretariat for other sponsorship items.

Beatrix Alsanius

SLU, Dept of Biosystems and Technology

PO Box 103

SE 23053 Alnarp, Sweden

Email: [ISHSLight2020@slu.se](mailto:ISHSLight2020@slu.se); beatrix.alsanius@slu.se

Phone: +46 40 415336

Please note: It is the sponsoring company's responsibility to comply with any national legislation.

### **TECHNICAL MANUAL**

A technical manual with opening hours, all practical details and order form for extra furniture, walls) will be distributed during spring 2020. If you have any questions, do not hesitate to contact the Exhibition Secretariat for ISHS Light 2020

Email: [ISHSLight2020@slu.se](mailto:ISHSLight2020@slu.se)

Phone: +46 40 415336

### **PAYMENT AND DATE OF PAYMENT**

The following payment terms apply:

– 50% of the total amount is due at the time of agreeing with the contract.

– 50% of the total amount before January 20, 2020.

Payment is made in Swedish Krona, SEK.

### **CANCELLATION**

In case the contract is cancelled by the sponsor/exhibitor prior January 20, 2020, 30% of the amount of the sponsorship/exhibition fee has to be paid. After 20 January, 2020, no refund will be made.

Please, note, objections to the exhibition space allocated by the Local Organizing Committee will not be accepted for cancellations.

Cancellations must be made in writing.